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Filing date: **04/23/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91209470
Party	Defendant Apple Inc.
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Date	04/23/2014
Attachments	TTAB-appearance.pdf(183987 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of U.S. Application Serial No. 85/008,412

For the Mark: IBOOKS

Published in the Official Gazette on December 18, 2012

Applicant: Apple Inc.

J.T. Colby & Company, Inc.

Opposer,

v.

Apple Inc.

Applicant.

Opposition No. 91209470

APPEARANCE OF COUNSEL

Pursuant to Rule 2.17(a) of the Trademark Rules of Practice and Trademark Trial and Appeal Board Manual of Procedure § 114.03, Kimberly A. Eckhart of Apple Inc. enters her appearance in this matter as attorney of record for Applicant Apple Inc.

Respectfully submitted,

Applicant Apple Inc.

Dated: April 23, 2014

By:


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Appearance of Counsel – Kimberly A. Eckhart

CERTIFICATE OF ESTTA FILING

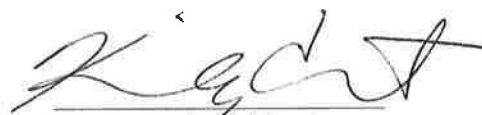
I hereby certify that a copy of the foregoing paper was filed electronically with the Trademark Trial and Appeal Board via the ESTTA on the 23rd Day of April 2014.


Kimberly A. Eckhart

CERTIFICATE OF MAIL SERVICE

I hereby certify that the foregoing appearance of counsel is being deposited with the U.S. Postal Service by First Class Mail on April 23, 2014 in an envelope addressed to the attorney of record for the Opposer as follows:

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Kimberly A. Eckhart